

Meeting One: Questions

Question One

- My suggestions for the Home Page are mainly in terms of sentence structure/clarification. Placing an acronym for terms like Occupational Therapists (OTs) is important. I agree, OSOT.on.ca has some good terms and there are other sites that have been set up for branding OT and PT that could help.
- This page states that the clinic provides treatment that incorporates children and families, but it does not state what the treatment is for. I think a brief mentioning (such as what you provided under Target Market in the Project Requirements) of what kind of children Playful Strides targets is crucial for a Home Page.
 - You are looking for my target audience and “client avatar”?
- The fall program pamphlets are not accessible. If you choose to make this clickable, is the newsletter up to date? Does it also require a revamp in terms of content and/or editing?
- Newsletter went out today and is up to date as of today. I put the new groups on the website today as well and they run as a slide show.

Question Two

- In terms of the About Page, the biographies for you and your colleagues will need sentence restructuring to help the information flow more smoothly.
- On the About Page, there are terms such as ADP authorization versus Dynamic Core Stability Strategy. As mentioned for the Home Page, having both acronyms and the actual titles for these terms is important. Would you be able to provide a list of acronyms for these terms? My concern is that people will not understand some of these terms as well. Is there a way some of these skills and/or strategies can be more easily understood for people like Hanadi and I that are not familiar with this kind of practise?
- I can do this but I may need to better explain in general terms to support families

Question Three

- In terms of the Services Page, the use of bullets is great for Group Intervention and Individual Therapy. I would like Assessments and even Consultation with a Home Program to be written in point form as well. fine
- This page requires sentence restructuring but what I would also like to see is perhaps more examples for certain treatments/areas of intervention. For example: under Eating Support and Food Scientist, would you like to provide in brackets a couple of the science experiments you include in each session? This could give parents a better understanding of what is happening in these sessions their placing their child in. Also, under Fine Motor Skills and Writing Club, there is mention of emotional regulation. This is an example of a term that is not as easily understood by people such as myself. How can we simplify this content? Maybe it should be written from the functional problem point of view instead of what we do. So emotional regulation would be stated more as a child unable to manage their feelings in different situations and how to help them.

Question Four

- Under Happenings/Blog, I noticed you have a newsletter, but it is not accessible, similar to the fall program pamphlets. If you choose to make this clickable, is the newsletter up to date? Does it also require a revamp in terms of content and/or editing? [What do you mean by clickable?](#)
- In the project requirements, you stated that you will have content for blogging. Would you require that content to be edited? I also noticed on your website that your only blog post was back in 2014. I suggest removing it once you have fresh content. Seeing such a wide gap in between past and present blog posts will seem inconsistent.
- [I had difficulty in getting the blogs up and into the blog software and onto the site. Many sit on Facebook or twitter. I will pull the data. I still use the gag one on a regular basis. Possibly it should be edited and put back on the site.](#)

Question Five

- You have provided your Clinic PowerPoint, Open House Handouts, and High School Bucket List. Are you looking to revamp the content and/or format those as well? I have noticed that certain slides (for example: in the Clinic PowerPoint) are text heavy while some have the slide titles overlapping the text making it difficult to read/see.
- [I was just asked to send what I had so I did. I don't think most of it is useful on the site.](#)

Question Six

- [Have you considered formatting a FAQ Page?](#)
- [No I haven't but I will poll the team to see what they are faq are.](#)

Notes

- Education/Resources and Contact Us/Book seem to be a matter for the project's web developer. Not much content needed to be revamped/edited.