



shopify

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<https://tinyurl.com/yxd3zjaz>



INTRODUCTION

Amanda Rice

- Bcom | Digital Business Management Graduate
- Marketing Diploma Graduate
- 3 years experience in e-commerce
- Currently working in Product Development

Prabhavi Vashisht

- Bcom | Digital Business Management Graduate
- Currently working as Website and Email Specialist
- 3 Years of experience in Web development + Digital Marketing



OUTLINE

- Determine Business Idea
- Hatchful/Burst - logo maker
- How to set up your Shopify Account
- How to install a FREE professional theme
- How to customize your theme (add photos)
- How to add products to your store
- How to add a blog to your store
- How to add shipping rates
- Payments and Taxes



WHAT IS SHOPIFY?

- Canadian Company Founded 2004
- WWW.SHOPIFY.CA
- Tobi Lütke (Founder, CEO)
- Complete commerce platform that lets you start, grow, and manage a business.



SHOPIFY PRICING

<https://www.shopify.ca/pricing>

| | Basic Shopify All the basics for starting a new business | Shopify Everything you need for a growing business | Advanced Shopify Advanced features for scaling your business |
|-----------------|--|--|--|
| Monthly price | USD \$ 29 /mo | USD \$ 79 /mo | USD \$ 299 /mo |
| FEATURES | | | |



FREE STOCK IMAGES

<https://burst.shopify.com/>

<https://unsplash.com/>

<https://www.pexels.com/>



SHOPIFY THEMES

<https://themes.shopify.com/>

SHOPIFY LOGO MAKER

<https://hatchful.shopify.com/>



CONNECT WITH US

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